

# Stellantis Co-op Program

## Private Sale Event Options



### Monday - Wednesday

Special Offer: Flat Rate - No Per Car fee!

#### Option 1

##### Basic Event Package

- DMS Data Extract & Analysis
- Customer Selection
- Personalized Campaign (1500 Email/SMS with Consumer Portal)

**\$6,495\***

#### Option 2

##### Enhanced Event Package

*All features of Basic Package*

##### **PLUS**

- 500 ARC Call Centre Support
- 2 Passes/Attempts
- Ringless Voice Drop

**\$7,495\***

#### Included in Each Package

- Basic Trainer Travel\*
- Trainer in-Dealership for 3 days
- Boardroom Training on Intelligent Word Track Process
- Boiler Room Training & Appointment Booking Blitz
- Customer Engagement & Appointment Results
- Training Materials & Showroom Kit
- ROI Reporting

### Additional Marketing Services

#### • Additional Training Day

(EV training, Sales Essentials, Digital Lead Handling, etc)

**\$2,000**

#### • EV Bundle

(Training Materials, Access to Online Videos and Tools)

**\$495**

#### • AR Call Centre Support Calls

**\$2.84** / Per person.  
Minimum 500 Calls

#### • Printed Invitations

**\$2.45**

Postage included.  
Minimum 500 Printed Invites



**Scan the QR code to get in touch with Jennifer now.**

**Jennifer Rodney**

Senior Sales Support Manager

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+1 604 347 8811

\*Additional travel costs may be required if trainer travel is over 200km.

# Stellantis Co-op Program

## Private Sale Event Options



Thursday - Saturday

### Option 1

#### Basic Event Package

- DMS Data Extract & Analysis
- 90-day CRM Active Lead Extract
- Targeted Customer Selection
- Personalized Digital Campaign (1500 Email/SMS with Consumer Portal)

**\$5,995\*** + \$150 per car

### Option 2

#### Enhanced Event Package

*All features of Basic Package*

#### PLUS

- 500 ARC Call Centre Support
- 2 Passes/Attempts
- Ringless Voice Drop

**\$6,995\*** + \$150 per car

#### Included in Each Package

- Basic Trainer Travel\*
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